



## Host a House Party for Dianne Feinstein!

As part of our grassroots movement to help re-elect Senator Dianne Feinstein, we would love to have you as a host for one of our house parties! This is a fantastic way to show your support for Senator Feinstein and help turn out Democratic voters throughout California.

### What is a House Party?

It's no different than any other party, but this party will help register new voters, reach out to current voters and fundraise. All you need to do is invite some friends and family over and we'll help you with the rest.

### How Hard is it to Host?

It's easy! We've made a checklist, as well as some tools to help you along your way. Below, you will find:

- A checklist & planning schedule
- Some fun ideas about party themes or party dates
- Sample agenda
- A short biography of Senator Feinstein
- Sign-in sheet
- Sample invitation email
- Sample thank-you email
- Contribution form

These next two pages can help you both schedule and fully stock your house party.



### **One Month Before:**

- First, email us at [contact@feinsteinforca.com](mailto:contact@feinsteinforca.com). We'll get materials and set up a personalized online contribution link. We can also send over voter registration forms.
- Set a time & place. You can put the "house" in house party, or you can consider hosting the event in a different location.
- Create a fundraising goal for your party and we can set up a custom link for your guest to donate. We can also send you contribution forms so guests can donate offline.
- Create a guest list. This can include friends, acquaintances, coworkers, or really anybody you want.
- Send Invitations!

### **Two Weeks Before:**

- Plan a menu: This can range from a cocktail party to a three-course meal to a potluck. It's your party, your food, your choice.
- Make a shopping list: Easier to do right after planning the menu.
- Shore up RSVPs: we've also included a follow-up email invitation, but please feel free to give your guests a call.

### **Week Of:**

- Time to go grocery shopping! This should include party supplies too.
- Remind your guests! A quick email or phone call will do.
- Print out contribution forms, sign-in sheet, etc.
- Start setting the house up, begin food prep (if possible), etc. In our experience, it's always a good idea to test audiovisual equipment before the big day.



### **Day Of:**

- Finish preparations! Last minute touches are the icing on the cake.
- Enjoy your time!

### **After the Party:**

- Please forward us the sign-in sheets. You can mail them to 1801 Century Park East, Ste. 1132, Los Angeles, CA 90067, or email us at [contact@feinsteinforca.com](mailto:contact@feinsteinforca.com)
- Please also mail us the checks (if any). We do need the physical copies, so please mail those instead of scanning.
- Finally, you can show some appreciation to your guests for showing up! We've included a template for a thank-you note that you can modify to your heart's desire.
- Share any photos you took online on your social media channels and/or email them to [contact@feinsteinforca.com](mailto:contact@feinsteinforca.com).

### **Final Checklist:**

- Food & Drink: whatever works for you works for us!
- Party Supplies: if you need disposable utensils, plates, etc.
- Paperwork: We know, it's a drag. So, we've attached contribution forms and sign-in sheets so you don't have to worry about it.
- Computer/TV: We have a short video from Dianne that you can show your guests.
- Feinstein gear: Everyone loves free stuff! Let us know about your party and we can send you a selection of lawn signs, window signs, buttons, and bumper stickers, and possibly a watercolor from Senator Feinstein herself to auction off.



## Theme Ideas:

- Labor Day Weekend
  - Celebrate our nation's workers and the unofficial start of campaign season.
- September 13
  - On the anniversary of the passage of the Federal Assault Weapon Ban, commemorate the occasion by supporting the woman who wrote it.
- September 22
  - This is the last weekend before our campaign's filing deadline, during the most crucial time of the campaign.
- October 11
  - This is Eleanor Roosevelt's birthday, an icon of women fighting for change. It's fitting to host a party on this day to celebrate women at the forefront of American activism!
- October 21<sup>st</sup>
  - October 22<sup>nd</sup> is the voter registration deadline, so hosting it one day earlier allows the guests to register at the party.
  - Voter registration forms can be picked up at the nearest Secretary of State's office. Or, just let us know and we can send some over!
- Auction
  - We can provide a watercolor from Senator Feinstein for your party to offer as an auction gift. Please let us know so we can coordinate.
- Picnic Party/BBQ
  - A great way to enjoy the beautiful outdoors that California has to offer, and that Senator Feinstein has helped preserve.
- Movie Night
  - Find a topically relevant documentary on Netflix, get the popcorn ready, and enjoy!



### **Sample Agenda for the Evening:**

- 5:30-6:00 People always arrive early. Just a heads-up from us at the Feinstein campaign.
- 6:00-6:30 Greet your guests, and ask them to sign-in on their way in. We would recommend having contribution forms sitting next to the sign-in station. Allow the guests to socialize for a little while.
- 6:30 Welcome everybody to the party! Briefly remind them all that this party is a fundraiser for Senator Feinstein, and then encourage them all to continue to enjoy themselves.
- 6:45-7:30 This is the perfect time to start an icebreaker, or other such group activity.
- 7:30 This is your time to shine! Get the guests' attention, then tell them why you're hosting an event for Senator Feinstein. Feel free to talk about why you're supporting Dianne and go over some of her achievements in office (there's a brief bio lower for inspiration.)
- Then, if able, show the video. If, after the video, any other guest would like to share why they're supporting Senator Feinstein, you may choose to let them share.
- Following that, please pass around the contribution forms if they weren't already filled out at the beginning. Please make sure the donors know how very appreciative we are of their support.
- 7:45-9:00 Enjoy the rest of your evening!



## **Biography:**

As California's senior Senator, Dianne Feinstein has focused on solving problems facing California and our nation. Her accomplishments include legislation increasing vehicle fuel economy standards; protecting amateur athletes from sexual abuse; preserving the Mojave Desert, Lake Tahoe and our forests; consumer protection, food safety and cyber security; drought relief; securing funding for critical projects; and commonsense gun laws, including the landmark assault weapons ban.

In 2017, Senator Feinstein became ranking member of the Senate Judiciary Committee and oversees judicial nominations and its investigation of Russia's interference in the 2016 election and obstruction of justice. She also currently is a senior member of the Intelligence and Appropriations Committees.

Feinstein's career has been one of firsts – she was the first woman President of the San Francisco Board of Supervisors, the first woman Mayor of San Francisco, the first woman elected Senator of California, the first woman member of the Senate Judiciary Committee, and the first woman to be ranking member of the Committee. Dianne also was the first woman to chair the Senate Select Committee on Intelligence and the Senate Rules and Administration Committee.

Prior to her election to the Senate, Dianne was elected to the San Francisco County Board of Supervisors and served 2 ½ terms as President of the Board. She became Mayor of San Francisco in November 1978 following the assassination of Mayor George Moscone and Supervisor Harvey Milk.

The following year she was elected to the first of two four-year terms. In 1987, City and State Magazine named her the nation's "Most Effective Mayor."

Today she continues to work on critical issues and fight for California's values.



## **Sample Invitation Email**

Subject: You're invited: House Party for Feinstein!

Dear [insert name],

Please join me at a party to raise money and organize voters for Senator Dianne Feinstein. During her tenure in public service, she has fought for common-sense reform on some of the most pressing issues of our time. Now, she needs your help to continue to oppose the Trump administration and spread California Values across the country.

The party will be located at [insert address here], on [insert date] from [insert time] to [insert time] PM.

Refreshments/Dinner will be served! Please dress [insert dress level]

Please RSVP by [insert date].

We would love if you could contribute [insert guest amount] to Senator Feinstein's campaign. You can contribute now at: [feinsteinforca.com/contribute](http://feinsteinforca.com/contribute). You may also choose to do so at the party via check or cash payment. And even if you can't make it, please consider donating. Your contribution goes directly to help Senator Feinstein's re-election, where she can continue to advocate for liberal values.

Can't wait to see you there!

[signature]



## **Sample Thank You Email**

Subject: Thank you for Attending!

Dear [insert name],

Thank you for joining me at my party for Senator Dianne Feinstein on [insert date]. Thanks to your support, we were able to raise [insert total] to aid Senator Feinstein's re-election campaign.

Senator Feinstein has been leading the charge on comprehensive gun control, protecting consumers' healthcare, and holding the government accountable on matters of national security. Now, more than ever, it is crucial to keep her wealth of experience in the Senate.

I would kindly invite you to continue supporting Dianne, by hosting a house party, by [volunteering for her campaign](#), or by becoming a [monthly donor](#).

Thank you once more for attending.

Yours truly,

[signature]



# Feinstein for Senate 2018

To contribute by credit card online, please go to: [www.feinsteinforca.com](http://www.feinsteinforca.com)

\_\_\_\_ Yes, I/ we would like to contribute \$ \_\_\_\_\_.

An individual can contribute as much as \$5,400 to Feinstein for Senate 2018 (\$2,700 for the primary election, and \$2,700 for the general election). Married couples may together give a total of \$10,800. Federal multi-candidate political action committees (PACs) can contribute as much as \$10,000 (\$5,000 for the primary election, and \$5,000 for the general election). Contributions from corporations, labor organization treasury funds, foreign nationals, and federal government contractors are prohibited.

Donor signature: \_\_\_\_\_

Second donor signature: \_\_\_\_\_

*(if a couple contributing out of a joint account)*

**CONTRIBUTIONS CAN BE MAILED WITH THIS COMPLETED FORM TO:**

**Feinstein for Senate 2018  
1801 Century Park East, Ste. 1132  
Los Angeles, CA 90067**

**PERSONAL CREDIT CARD CONTRIBUTIONS CAN BE SENT VIA FAX TO (323) 544-6535**

Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation, and name of employer for individuals whose contributions exceed \$200 in an election cycle.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Occupation: \_\_\_\_\_ Employer: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**TO PAY BY PERSONAL CREDIT CARD:**

American Express     Visa     MasterCard     Discover

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

*If you have any questions, please call (310) 203-1011*

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